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Saint-Gobain Abrasives launches a new web site for its Professional Floor Sanding Market

WORCESTER, Mass., April 8, 2009 – Saint-Gobain Abrasives has officially rolled out a newly designed web site for the Floor Sanding Market featuring product information for professional floor sanding products and applications. Its new online presence was planned to coincide with the release of the updated Norton Floor Sanding catalog and the pending National Wood Flooring Exposition held end of the month. The URL for the website is: www.nortonfloorsanding.com.

The new site embraces an advanced web technology platform that delivers an unparalleled WYSIWYG editor and enables many enhanced features and advantages for its users, from a clean and easy-to-navigate format that supports powerful document management for easy access to application and safety information.

Visitors will find all the product and grit sequence information to help them with their hardwood floor refinishing needs.

- Improved Look and Feel – Enhanced graphics, easy-to-read information, and simplified page layouts provide visitors with an overall improved user experience.
- Improved Navigation – Web pages are logical and consistent, making it simple for visitors to find the information they are looking for through improved navigation tools

that not only allow users to navigate easily, but provides them with a user interface to recognize where they are within the web site.

- New Features – Additional features on the web site include print-friendly web pages with better content, news and events notices with Really Simple Syndication (RSS) feeds, powerful taxonomy, increased application information, improved search features, innovative new products, tiered product performance indicators, enhanced product images, the company's 2009 downloadable and fully searchable eCatalog, and Frequently Asked Questions (FAQs) located on each of the product-detail web pages, A to Z product listings, a site map and much more.

For ease of use and familiarity, the web pages are divided into product categories that correspond to the new Norton Floor Sanding catalog. Visitors can download the eCatalog and product flyers directly from the web site access a Literature Request form from any screen. Visitors can use the web site's search tool to find a complete listing of information on exact products by name, unique UPC number, or to locate product specifications and details, and FAQs.

With Saint-Gobain Abrasives' long-standing commitment abrasives manufacturing excellence, product technology innovations, and superior customer service, visitors can continue to look for ongoing enhancements to the web site throughout 2009.

About Saint-Gobain

Norton is a brand of Saint-Gobain, a leading producer of construction products (building materials, gypsum products, insulation and pipe), innovative materials (abrasives, ceramics, high-performance plastics, flat glass, and technical fabrics) and glass containers. The company is also a leading distributor of building products. One of the top 100 industrial companies in the world, Saint-Gobain's 2008 sales

approximated \$64.4 billion. In the United States and Canada, Saint-Gobain employs about 22,000 people and has approximately 160 manufacturing locations.

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To provide feedback to the new site or to request assistance, contact: Denise Linn, Denise.M.Linn@Saint-Gobain.com or Kim White, Kimberly.A.White@Saint-Gobain.com.